



Global Knowledge Process Outsourcing Market 2015-2019

The report analyzes and presents an overview of " Global Knowledge Process Outsourcing Market 2015-2019 "worldwide

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Covering: Market size and forecast for knowledge process outsourcing until 2019. Market segmentation

by BFSI, healthcare, and retail. Market shares for APAC, Americas, and EMEA are also provided in the report. The key leading players analyzed by this report include Genpact, Mphasis, and Wipro.

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Market outlook of knowledge process outsourcing

Technavios market research analysts predict the global KPO market to grow at a CAGR of around 23% from 2015 to 2019. In line with global perspectives on outsourcing business activities across the globe, companies are looking for more analytical and specialist expertise, and hence KPOs are seen to be increasingly fitting such requirement of companies that are eager to outsource to third party service providers.

With increasing globalization and a competitive market scenario, the time for commercialization of products and services are thinning down. For instance, in the BFSI capital markets, with a change in demand for complex global products, investment managers are in need for making quicker strategic decisions. This has driven the demand for Middle office outsourcing as it has changed from pure cost-driven capabilities to strategic platforms, thus allowing investment managers to execute business strategies easily.

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Market segmentation of knowledge process outsourcing by end users

- BFSI
- Healthcare
- Retail

Healthcare sector is the fastest segments in the outsourcing for knowledge intensive services. Pharmaceutical and bio-tech are sub-industries of this segment, and present a high demand for clinical research and drug discovery. This sector demands for the protection of IPR, for instance, findings and associated databases of a clinical trials from pharmaceutical companies require protection.

Geographical segmentation of the knowledge process outsourcing market

- APAC
- Americas
- EMEA

Emerging economies such as Asia and Latin America have been able to attract KPO service providers due to the advantages such as low labor costs, availability of trained professionals combined with high productivity and a favorable business environment. These advantages are not present in developed countries, and as a result, many firms are setting up businesses in emerging markets.

Leading vendors analyzed in the report

- Genpact
- Mphasis
- Wipro
- RR Donnelley & sons
- Wipro

The other prominent vendors analyzed in the report include Accenture, Adventity, Aranca, Cognizant, Copal Partners, Mu Sigma, EXL Services, Grail Research, Inductis, EXL Service, Infosys, IP Pro, McKinsey, Moody's, Oracle, Pangea3, Pipal Research, Pulsar knowledge center, RocSearch, SAP, Syntel, TCS, TechBooks, The smart cube, and WNS.

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